

CAPABILITY STATEMENT

Lets Talk

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Director

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SUMMARY

Does your corporate identity inspire people? I mean business cards, signs, work wear, websites, the list goes on. Set yourself apart from the crowd? When you're ready to gain leads and increase sales, it's time for inspired, well-executed ideas and designs. Luckily, that's just what we provide. Visual Graphics, one of Mackay's longest standing sign, design and install companies is changing the nature of small business design and signage. Crafting designs, graphics and signage solutions that resonate with audiences, we'll help you define your business, enhance your image and gain market place momentum.

Since our inception over 20 years ago, Visual Graphics has helped thousands of small business owners here in Mackay and beyond to inspire and attract the attention of even the largest of customers. We've got big ideas, and they've generated hundreds of designs & thousands of signs across all media helping your business brand resonate with your customers and grow your client base with tangible results.

BUSINESS SUMMARY

Visual Graphics is a Central Queensland based company operating from Archibald Street in the Tropical City of Mackay.

We have grown to be one of the largest suppliers of signs, printing, embroidery, graphic design and online media in Northern QLD.

Our reputation is built on long term relationships with our clients, supplying them with innovative creative concepts and professional advice that gives value for money.

CUSTOMERS :

BMA
BHP BILLITON
PEABODY
CQU / TAFE
MACKAY BASE HOSPITAL
CQ FIELD MINING SERVICES
STATEWIDE BEARINGS

JENNMAR
AMP CONTROL
MACKAY AIRPORT
INTERSPACE ADVERTISING
ERGON ENERGY
LOCAL COMMUNITY GROUPS
THE GENERAL PUBLIC AND MORE...



CAPABILITIES

Corporate Stationery

Logo design
Business Cards
Letterheads
Complimentary Slips
Brochures
Flyers
Folders
Presentation Folders
Notepads
Calendars
Certificates

Online Media

Website Design
Email Banners
Website Hosting
Emarketing

Advertising

Newspaper Ads
Yellow Pages
Catalogues
Trade Directories
Magazine

Outdoor

Billboards
Sales & Leasing of Billboards
Shop Fronts
Interior/Exterior Signage

Vehicles & Boats

Truck Signage
Vehicle Graphics
Mine Ready Vehicle Signage
Boat Names & Graphics

Wide Format Printing

Posters
Concrete Graphics
One Way Vision
Wall Graphics
Vehicle Signage
Light Boxes
Interior & Exterior
Other Signage
Braille & Tactile
Engraving
Magnets
Window Frosti

Screen Printing

Stickers
Corflutes
Work Wear
Clothing
Polo's
Uniforms
Sports Shirts
Safety Vestsng

Signage

Flags and Banners
Printed Banners
Sign Written Banners
Tear Drop Banners
Pull Up Banners

Real Estate

Billboards
Corflutes
Tear Drops
Sold and For Sale Signs

Road Signs

Mine Road Signs
Mine Safety Road Signage
Regular Road Signs
Mine & Safety Signage
Above & Underground Signs
Safety Signage

Custom Mine Signs
Reflective Tape
Tags and Droppers
Safety Signs
First Aid Signs
First Aid Kits

Other Signage

Braille & Tactile
Engraving
Magnets
Window Frosting
Cut Out Letters & Graphics
Store Front Signage
Internal Cut Out Lettering
Promotional Signage
Cut Out Letters

Promotional Products

Wetsuit Stubby Coolers
Polo's
Pens
Coffee Mugs
Fridge Magnets
Caps

Embroidery

Sports
Shirts
Polo's
Uniforms
Caps
Hats
Towels
Bags

Clothing Suppliers

Work Wear
Safety Vests
Reflective Vests
Polo's
Sport Shirts
Uniforms

FACILITIES & EQUIPMENT

We use the latest in wide format digital print technology for full colour reproductions and boast an impressive HP flatbed printer for fast reliable prints and reproduction and also a HP Latex Printer for fine detail prints, wall graphics, wraps and more.



An experienced team of In House graphic artists enables Visual Graphics to deliver exceptional high standards in design and layout to cater for your business stationary, signs, promotional products and corporate uniforms.

EXPERTISE :

Andrew Prowse - Director 20+ years in the Signage & Print industry

Justin Webber - Director 10+ years in the Design & Signage industry

Ashlee Tortora - Graphic design 7+ years Industry Experience

Steven Filewood - Signwriter / Installer 7+ years Industry Experience in the Signage & Print industry

Nicole Zimmerman - Signwriter / Installer 7+ years Industry Experience in the Signage & Print industry

Karen Muntelwit - Accounts

